

**Standby** Power



**Backup power  
for less  
disruption.**

**YOU.POWERED.**

# Did you know?

## The Situation

Power outages are more common than perceived. It's estimated that:



## The Financial Impact

The following statistics are the national average for power outage costs incurred by homeowners\*\*:



Food Loss  
**\$200+**



Hotel Stay Per Night  
**\$137**



Mold Removal  
**\$500 to \$5,000**

Basement Flooding  
**\$29,650**



Cleaning  
**\$1,900**



Finished Floor  
**\$15,870**



Repairs to Furnace | A/C  
**\$210**



Wall Insulation  
**\$2,910**

\* U.S. Department of Energy. Economic Benefits of Increasing Electric Grid Resilience to Weather Outages. By the President's Council of Economic Advisors and the U.S. Department of Energy's Office of Electricity Delivery and Energy Reliability. Aug. 2013. Climate Central. Blackout: extreme weather, climate change and power outages, 2014

\*\* Estimates are for illustrative purpose only and should not be used to estimate power outage loss. Floodsmart.gov: Basement flooding cost estimates are based on 2000 sq.ft home & 4" flooding; Hotel.com; homeadvisor.com. Costs vary from state to state and home to home. Briggs & Stratton is not liable for any damage that occurs during a power outage.



## The Solution

When utility power fails, a permanently installed\* backup generator will:



**Keep your home's power on**

---



**Reduce the financial impact of a power outage**

## The Benefits of Owning a Generator System:

Backup power systems are designed to keep your life uninterrupted during a power outage. Lights stay on, the oven keeps cooking and your heating or AC keeps your family comfortable. Most importantly, they provide peace of mind so that your family won't have to endure another power outage in the dark.



**Connect to a few select circuits or even a whole house**

---



**Automatically starts when the power goes out**

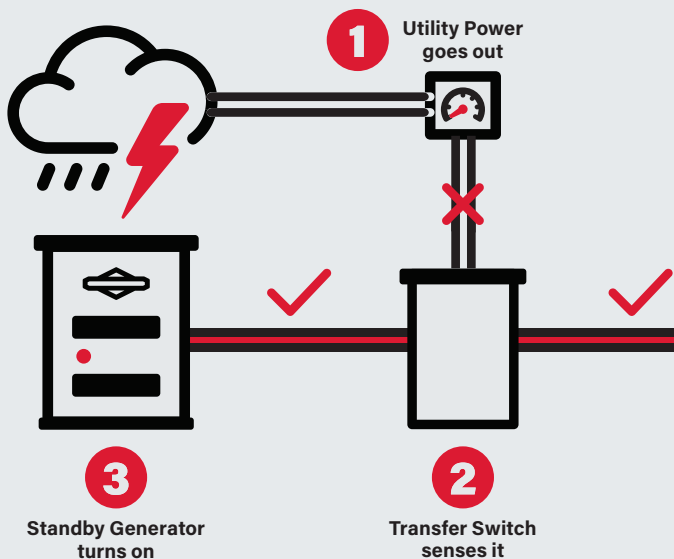
---



**Does not require refueling - runs on natural gas or liquid propane vapor**

\* Installations must strictly comply with all applicable codes, industry standards, laws, regulations and provided installation manual. Running engines give off carbon monoxide, an odorless, colorless, poisonous gas so it is important to keep exhaust gas away from any windows, doors, ventilation intakes or crawl spaces. The installation manual contains specific instructions related to generator placement in addition to NFPA 37, including the requirement that carbon monoxide detectors must be installed and maintained in your home.

## How Power Management Works:



## Symphony® II Power Management:

Our patented Symphony® II Power Management System intelligently powers your high wattage items (AC, electric oven and dryer).

By using the customized priority you set, your power is intelligently routed to priority one, then two, then three and so on. This is done automatically, powering what you need when you need it most.

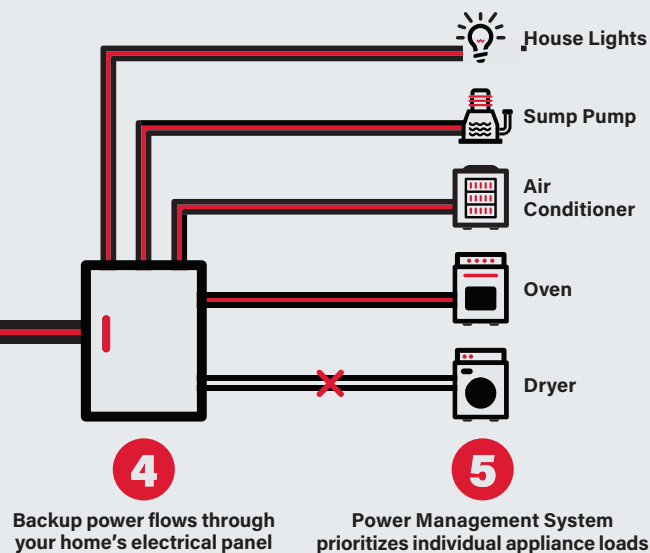
Available on 10kW<sup>1</sup> and 25-60kW<sup>1</sup> standby generators.

## What size generator do you need?

Sizing a generator starts with what you want to power.

For more specific generator size estimates for your home or to learn more about how Symphony® II or Amplify™ can save you money, visit [BRIGGSandSTRATTON.COM](http://BRIGGSandSTRATTON.COM).

<sup>1</sup> This generator is rated in accordance with UL (Underwriters Laboratories) 2200 (stationary engine generator assemblies) and CSA (Canadian Standards Association) standard C22.2 No. 100-14 (motors and generators).



## Amplify™ Power Management:

Amplify technology allows you to set and change priorities all from the smartphone app, "Standby Generator Management"

- Manage up to 32 modules wirelessly
- No risk of overload
- Reduce installation costs with the right-size generator for your home

Available on 12-20kW<sup>1</sup> standby generators.



### SELECT CIRCUIT:

Powers the basics like your lights and refrigerator.



### MANAGED WHOLE HOUSE:

Powers your basics, lights and refrigerator, while automatically rerouting the power to the items that demand more electricity. This is done by pairing a smaller generator with our Symphony® II or Amplify™ Power Management System.



### WHOLE HOUSE:

Powers it all. When the power goes out your entire home has power.

# Why Briggs &



## We are **the power experts**

- Offering smart and reliable permanent backup power solutions
- Supporting our customers with a network of 2,500+ Authorized Standby Generator dealers for service and installation

## We offer **a full line of generators**

- Available power options from 10kW to 200kW<sup>1</sup>
- Powered by commercial Vanguard® engines<sup>2</sup>
- Able to run on natural gas or liquid propane
- Durable corrosion resistant galvanized steel or aluminum<sup>2</sup> enclosures
- Flexible placement options with the ability to install generator as close as 18 inches from your home<sup>3</sup>

## We have **Generator Wireless Monitoring**

- Remote monitoring wherever you go with Infohub™ Monitoring
- View Generator Status from your Smartphone
- Monitor Generator Load
- Stay informed on performance and maintenance needs with email or text alerts to you and your dealer



<sup>1</sup> This generator is rated in accordance with UL (Underwriters Laboratories) 2200 (stationary engine generator assemblies) and CSA (Canadian Standards Association) standard C22.2 No. 100-14 (motors and generators).

<sup>2</sup> Select models

<sup>3</sup> The installation manual contains specific instructions related to generator placement in addition to NFPA 37, including the requirement that carbon monoxide detectors be installed and maintained in your home or business.

# Stratton?



## Warranty Comparison

### Briggs & Stratton<sup>1</sup>

Years	1	2	3	4	5	6	10
Parts	✓	✓	✓	✓	✓	✓	✓
Labor/Travel	✓	✓	✓	✓	✓	✓	✓
Start-Up Cost	\$0						
Total Avg. Cost	\$						

### Competitor 1

Years	1	2	3	4	5	6	10
Parts	✓	✓	✓	Engine Shortblock & Alternator Only		\$	\$
Labor/Travel	√ <sup>2</sup>	√ <sup>2</sup>	\$	\$	\$	\$	\$
Start-Up Cost	\$0						
Total Avg. Cost	\$\$\$						

### Competitor 2

Years	1	2	3	4	5	6	10
Parts	✓	✓	✓	✓	✓	\$	\$
Labor/Travel	✓	✓	\$	\$	\$	\$	\$
Start-Up Cost	\$400 Average						
Total Avg. Cost	\$\$\$						

<sup>1</sup> Warranty details available at [www.briggsandstratton.com](http://www.briggsandstratton.com). All information is based off like generator models. Information is pulled directly from manufacturer manuals.

<sup>2</sup> 100 miles max, 3 hours max round trip





# YOU.POWERED.™

When it comes to protecting your home and family, you want peace of mind. You want a standby generator that will not fail you and those you love, when you need it most. You're looking for trust, reliability, and advanced technology born of a commitment to innovation.

**CRG Electric LLC**  
WILLIS, MI 48191 US

**BRIGGS&STRATTON** CORPORATION  
Post Office Box 702  
Milwaukee, WI 53201 USA  
(414) 259-5333  
Copyright ©2020. All rights reserved.



**YOU.POWERED.**